Broadband Issues Affecting People with Disabilities March 3, 2003

Presentation by:
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Critical Importance of Broadband

- ➤ "Always on" connection
- ➤ Needed for independence, employment, productivity, citizenship
- Taking the place of other forms of communication
- ➤ IP Telephony, IM, e-mail, chat functionally similar or identical but may lose access because of new classification as information services

Market Forces – Insufficient to Protect Disability Needs

- > String of legislative, regulatory measures to ensure access
- Community too small and fragmented to be influence competitive forces

Accessibility Barriers to Broadband Services

- ➤ Visual barriers to graphical interfaces
- Mouse-driven commands without keyboard equivalents
- ➤ Garbled TTY messages

Readily Achievable Accessibility Features

- Formats usable with screen-readers
- ➤ Audio and text options (redundancy)
- ➤ Keyboard equivalents
- > Packet solutions

Goal: Insure that these and other features are incorporated into the design of broadband technologies. If not incorporated early on, expensive and burdensome retrofitting will be needed at a later date.

Legal Theories to Ensure Disability Access

- ➤ Use of ancillary jurisdiction via Section 255 and Title I (previously used to reach IVR and voice mail systems)
- > Use of universal service obligations
- ➤ Dual Congressional goals furthered:
 - 1. accessibility
 - 2. ubiquitous availability of broadband